

Priyanshu Rathee

Designing Since 2023

Experience

Intro

Myself

I'm a UI/UX Designer and started my journey in mid 2023 and made 3+ projects as showcase sharing problems and how i solved them (deeper analysis in case studies). Moved my role from just a UI/UX designer to a Generalist who can solve problems, conduct Research and do Writing and focusing on user-centric problem solving.

Portfolio

Contacts

[Boldpiyush.com](https://boldpiyush.com)

Boldpiyush.design@gmail.com

Education

Education

Design specific

- Certification in UI Mastery on Hype4 academy.
- Specialized in Product Design & UX Strategy form Hype4/Michal Malewicz (Mentor).

My Process

Some of these processes are used mostly on every project and some depending on the need of the project.

1. First thinking phase:
 - Competitive analysis
 - Heuristic evaluation
 - Initial strategy & goal alignment
 - Mood-boarding
 - Sketches of flows
 - Mind maps
2. Semi-manual work
 - Type-framing
 - Key visual design
 - Creating systems/UI Kits
 - Actual UI design
3. Last thinking stage
 - How to evaluate performance goals (strategy)
 - Ideas for A/B testing
 - Room for expansion
 - Systemized testing

I Know

Adobe XD

Figma

Sketch

Framer

After Effects

Photoshop

Premiere Pro

Fl Studio

InVision

Gemini

Figma AI

Claude

Hotjar

Zeplin

Topaz AI

Plask Motion